

Agora + D: Promoting Social Innovation

The new platform promoted by the European Network for CSR + D

Zero Project Conference, Vienna
26th February 2015

Founding partners of the CSR + D Network :

Co-funded by:



L'ORÉAL



- ✓ Project co-funded by the **European Social Fund** and promoted by **Fundación ONCE**, in the frame of the Operational Programme “Fight Against Discrimination 2007-2013”.

Mission: To raise awareness and promote the integration of disability into CSR policy and business agendas both in the public and private sectors. Enhance social inclusion and employment of people with disabilities under a collaborative and multi-stakeholder approach.

Objectives: Exchange of good practices, Networking, Multistakeholder dialogue, Information and dissemination, Policy Influence, Social innovation, Social Entrepreneurship.

Founding partners:



L'ORÉAL



Working groups: Disclosure and Social Responsible Investment, Employment and Accessibility, Public Administrations and CSR.

- ✓ The European Network for CSR + D is also recognized as part of the key EU CSR initiative **Enterprise 2020**, promoted by CSR Europe and supported by the European Commission.

a) MAIN TOOLS PRODUCED BY THE NETWORK

- ✓ CSR+D Reporting Indicators
- ✓ Analysis of Disability Disclosure in Sustainability
- ✓ Best practices booklet on Social Entrepreneurship and Disability (Compilation of the best valued projects in the 1st Edition of the European Award for Social Entrepreneurship and Disability).
- ✓ Being developed:
 - Guide on the integration of people with disabilities and their talents in multinational companies.
 - Guide on socially responsible public procurement, with special focus on disability.
 - Guidelines on reporting and Disability (together with GRI).
 - Booklet of best practices on disability in the Foundations sector.

b) MAIN COMMUNICATION ACTIVITIES

- ✓ Social Media: Network Website and Twitter profile with more than 400 followers.
- ✓ CSR+D Network News (every 4 months), reaching more than 300 European stakeholders.
- ✓ Participation in European events and thematic webinars as panelists and/or participants.

c) MAIN INFLUENCE ACTIVITIES

- ✓ Recognition of the disability dimension as part of the European CSR agenda in the last **EC Communication on CSR** (strategy 2011-2014 for CSR).
- ✓ Incorporation of disability in the CSR reports of the **European Parliament**.
- ✓ Presentation of the Network at the **High Level Group on CSR and the High Level Group on Disability** of the EC.
- ✓ Participation in EC and other European institutions consultations.
- ✓ Promotion of main innovative policies and initiatives, such as the **European Award for Social entrepreneurship and Disability** working in connection with the most significant milestones in the fields of Disability, CSR, Social Innovation and Social Entrepreneurship.

The European Network for CSR+D

is launching a new initiative to foster the social innovation dialogue in Europe



The new open platform that will gather good practices reflecting the integration of Disability in CSR, Social Innovation and Social Entrepreneurship strategies of both public and private top performer organizations.

AGORA + D comes from the idea of generating collaboration, discussion and awareness on Disability through an online platform.

“Agora” (Ancient Greek): a public open space used for assemblies and markets

AGORA + D MAIN OBJECTIVES:

- Generate and share knowledge and experiences evolving from the inclusion of disability in CSR, social innovation (SI) and social entrepreneurship (SE) agendas and strategies.
- Spread innovative, efficient and realistic good practices.
- Bring together companies, social entrepreneurs, foundations, corporate funders and public administrations under a transnational and multi-stakeholder platform.
- Address inspiration to all kind of agents wishing to integrate Disability in their CSR, SI and SE projects in a competitive and effective way.

Agora + D will include good practices coming from different types of organization and thematic axes.

Type of organization:

- Companies
- Social entrepreneurs
- Foundations
- Public Administrations
- Other organizations

The **Foundations** category is being developed in collaboration with the **European Foundation Centre (EFC)**, through the **European Consortium of Foundations on Human Rights and Disabilities**, in which Fundación ONCE takes part.

Thematic Axes:



- ✓ Launch of the **Agora + D website** and **communication campaign** (March 2015).
- ✓ **Visibility and dissemination of good practices** in the website and incorporation of Agora+D partners (along 2015).
- ✓ **Publication of best practices in the Foundations sector** (March 2015): “Breaking down grant making silos: disability as a cross-programme initiative”. Done together with the European Foundation Centre (EFC) and the collaboration of Essl Foundation.
- ✓ **Formal Agora + D presentation event** in Brussels (7th May 2015): “Private money for public good: A multi-stakeholder approach towards Corporate Philanthropy and CSR: the disability case”.
- ✓ Development of a **publication** gathering the most innovative good practices gathered in the Agora + D website (last trimester of 2015).

MAIN BENEFITS OF JOINING THE AGORA+D COMMUNITY

- ✓ Collaboration as a partner of the CSR+D European Network, in the frame of Agora + D.
- ✓ Publication and dissemination of your good practice through the new Agora + D online platform.
- ✓ Communication and visibility of your engagement as a partner of the initiative.
- ✓ European positioning as leader agent in the generation of CSR, Social Innovation (SI), Social Entrepreneurship (SE) and disability contents and good practices.
- ✓ Access to a benchmark of good practices on CSR, SI and SE from leader agents from both the private and public sectors.



PARTNERS' CONTRIBUTION

- ✓ Publication of one of your good practices.
- ✓ Provide visibility and dissemination of Agora+D in your networks.

For more info:

Cecilia Conde
agorad@csr-d.eu

Founding partners of the CSR + D Network: