INNOVATIVE PRACTICE 2014: FRANCE/ARTESENS

Experiencing art through different senses

The Mission of Artesens from France: Learning about art while touching tactile reproductions and experiencing moments of emotion and aesthetic pleasure during interactive plays.

«Artistic awakening to art through the senses for everybody: children, adults and persons with disabilities.»

(Françoise REYNETTE)

Awakening to art through the senses

Organisation: Association Artesens
Country/Region of origin: France
Beneficiaries targeted: Blind and visually impaired persons
Approach/model/solution: Reproduction of art objects in a tactile structure

FACTS & FIGURES
- 10 pieces of art reproduction per year: sculpture, painting, jewellery, ceramic etc.
- 1 new exhibition per year
- exhibition "Divina Natura" (2013)

PROBLEMS TARGETED

The opportunities for persons with visual impairments to experience art and culture are still limited. It is still an exception to find an exhibition design which is inclusive of the needs of persons with disabilities - including audio description, authentic objects for handling, tactile models or images to touch etc.

PROJECT

In order to reduce this divide and to enable cultural and artistic experiences for persons with disabilities, Artesens designed inclusive exhibitions. Children and adults with and without disabilities discover their cultural heritage based on a sensitive, artistic and playful approach. Paintings are reproduced and historical objects are experienced in interactive roleplays. Artesens designs exhibitions in which also the nose, the ears and the fingers are used and reproduces art and develops training packages in relation with the global museum community.

CURRENT SITUATION & OUTLOOK

Artesens designed a workshop for school children and persons with disabilities around two major works from Cezanne and Picasso: les Grandes Baigneuses and les Demoiselles d’Avignon. Through creative play and touching of tactile paintings each of these art works can be explored and the history of Cubism understood. Artesens lectures on sensory approach to art and shares their expertise with other museums or educational institutions. Tactile transpositions of famous works are being produced by Artesens, for example: Brueghel, "The census of Bethlehem", Musée des Beaux Arts de Lille or various paintings from Auguste Renoir, Musée Renoir de Cagnes sur Mer.

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EXPERT VOTING

Top marks for:
- Access to culture

The painting of 'Coco lisant' of Auguste Renoir and the reproduction in tactile structure so it can be touched and experienced.