

Flagging accessible cities and towns

The Network facilitates knowledge-sharing about improving the quality of life in urban centres around the world. Representatives from the public, private and not-for-profit sectors are invited to share good practices on the website. The 'Flag of Towns and Cities for All' is a quality mark awarded to municipalities.

«The flag of Towns and Cities for All supports and encourages local governments to make public places accessible.»

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| Name: | Towns and Cities for All |
| Organisation: | Design For All Foundation |
| Country/region of origin: | Spain |
| Beneficiaries targeted: | Residents of and visitors to towns and cities |
| Approach/model/solution: | Knowledge sharing, quality mark, networking |

FACTS & FIGURES

- Current Flag holders: Askersund, Palma de Mallorca, Pamplona, Solleftea, Saint-Étienne
- The city of Askersund has been awarded the Flag every year since 2008
- The network is growing: currently 105 members
- There are 1,600 documents in the network's database

PROBLEMS TARGETED

How can city governments ensure that all their citizens' and visitors' rights are respected? Initiatives which only make use of local resources may lack continuity. Those undertaken at national level may not be sufficiently targeted or may not take into account all relevant factors.

PROJECT

The Flag of Towns and Cities for All is a quality mark which acknowledges local governments' commitment to implementing Design for All/Universal Design and accessibility in public places. Facilities, transport, buildings and services are taken into consideration with the aim of improving the quality of life for residents and visitors. To obtain the Flag, a local government must:

- Be a member of the Network for Excellence
- Appoint a coordinator to liaise with the Foundation
- Carry out initiatives totalling a minimum of 2% of the total investment budget
- The actions and projects to obtain the Flag are assessed by the Design for All Foundation or one of its associate experts.

CURRENT SITUATION & OUTLOOK

Once a city becomes a member it can invite four local NGOs to become members for free. The project has inspired the Foundation to create a parallel project www.museumforall.eu to promote activity by museums and cultural heritage sites in the area of Universal Design.



Flag ceremony in Saint-Étienne: the Flag of Towns and Cities for All is a quality mark which acknowledges local governments' commitment to implementing accessibility in public places.

(Photo: Ville de Saint-Étienne, Sonia Barcet)

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EXPERT VOTING Top marks for:

- Access to cities



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