

# Challenge Prize Centre

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**Innovative Financing of Inclusion and  
Accessibility**

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# Nesta

An innovation charity with a mission to help people and organisations bring great ideas to life to improve lives.

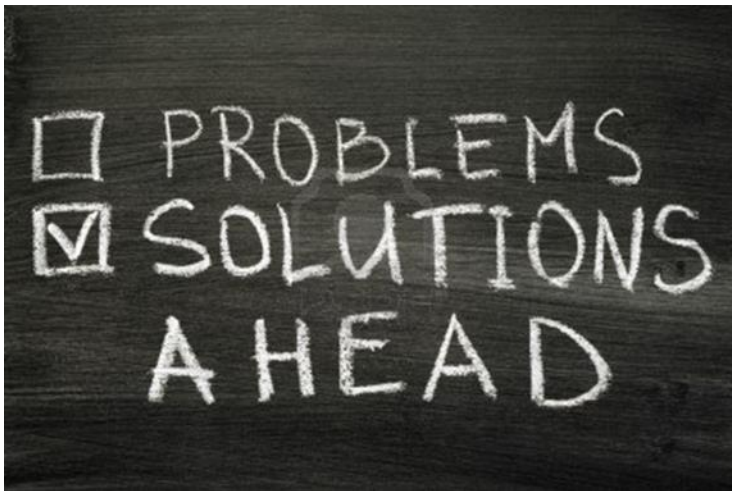


# Challenge Prize Centre

Established in 2012 as a hub for challenge prize knowledge and expertise.

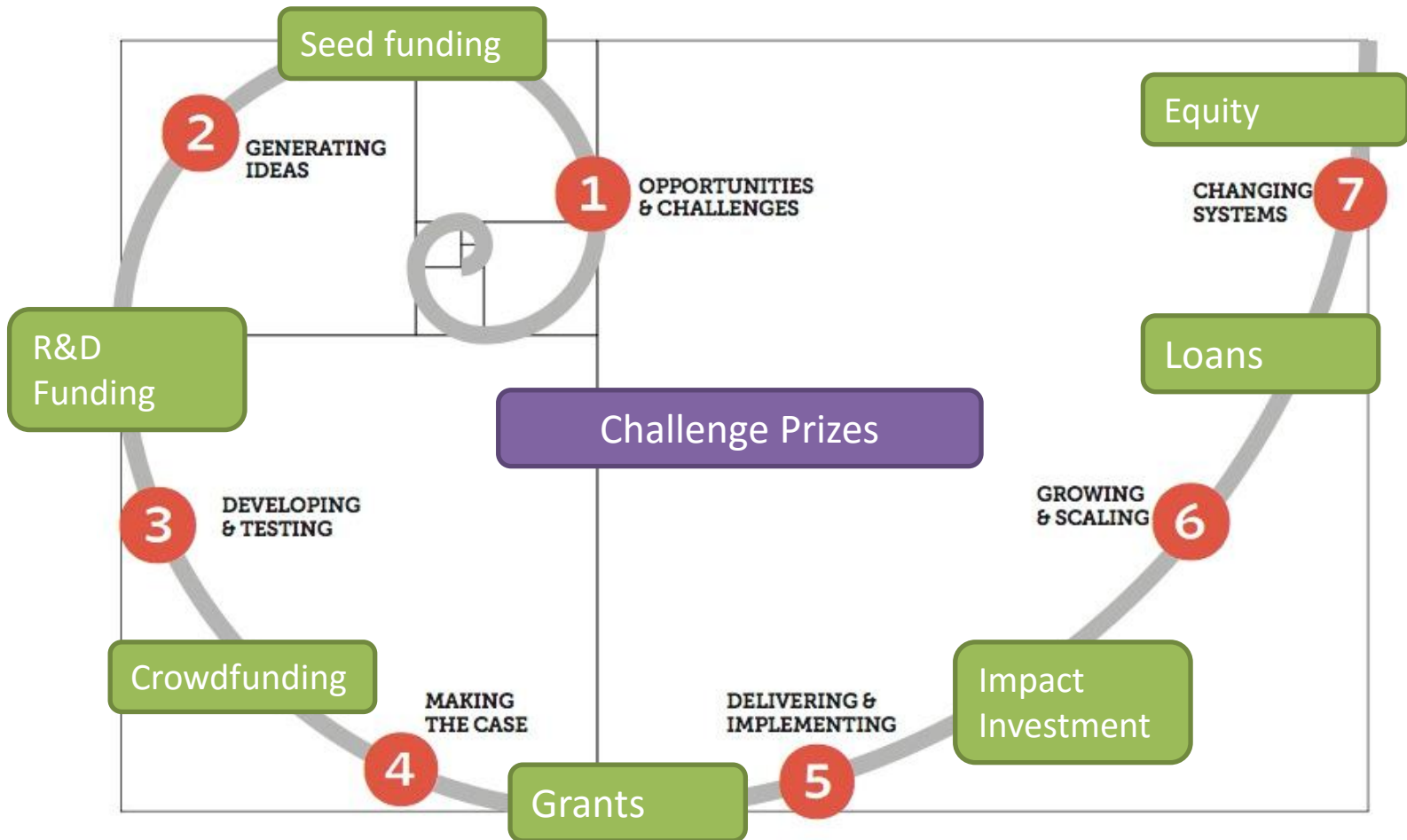
A **challenge prize** offers a reward to **whoever** can **first, or most effectively,** meet a **defined challenge**.

**Prescribes the what but not the who or how**



- Testing challenge prize methodology
- Use as an innovative financing model
- Sharing knowledge and learning
- Building a community of practice

# Blended Finance



Non-financial support equally as important

# Inclusion and Accessibility Prizes

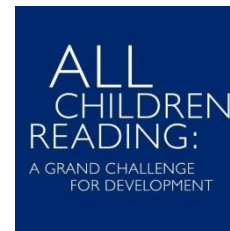
UK



Pan-European



International Development



# Thank You

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