Helm: Access For All

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Helm

Egypt

Panel: Business Services
Helm promotes the full participation of Persons with Disabilities in all aspects of life.

Helm focuses on breaking social and physical barriers, and empowering persons with disabilities.
An Everyday Problem…

Persons with disabilities face endless mobility challenges in terms of moving around independently due to inaccessible sidewalks, public spaces, shops as well as different physical environments.

“I think a million times before I leave my house. Wherever I go, I find barriers everywhere.”

Mahmoud Youssef, Helm Ambassador
Maximizing independence and choice!

“Entaleq” App enables Persons with Disabilities to navigate places they want to go to through accessibility features that best fit their specific needs.

This project is in partnership with Vodafone Egypt Foundation and Microsoft as a technology partner.

https://entaleq.helmegypt.org/
Each place has a profile that includes detailed information about the level of accessibility and pictures of the place to help persons with disabilities make up their mind whether to go or not. If the information is verified by Entaleq team, it will be marked blue.

1000+ Verified Places are already added to Entaleq through building 500+ Partnerships.
Add a place; utilizing the power of the masses, whereas users including shop owners, Persons with disabilities or anyone can add places by answering simple accessibility questions regarding any public place.

Users can also rate and review places to voice their opinions.
Access Guides provide information about topics that persons with disabilities request in order to know how to get specialized services for them. For example; rehabilitation offices services, latest assistive tools and how to get them...etc.
Access for All Effect

Throughout 2016-2017, 133 Places made accessibly changes through Entaleq project. Examples of changes are building ramps, installing lifts and accessible bathrooms.
First Accessible Sidewalk by Helm!

Celebrating with Giza Governor the implementation of the first Accessible Sidewalks around Cairo University, supporting more than 1,000 students with disabilities on campus.

Helm is proud to have designed and manufactured the mold and tiles of the first Tactile Blocks according to international Standards.
Watch Helm’s Latest Accessibility Campaign reaching 10 Million people!

*Watch Helm’s Latest Campaign* and take a closer look at some of their daily struggles!
Campaign Objective - Metro Stations Accessibility

- Braille Map
- Tactile Blocks
- Tactile Route
- Ramps
- Signage
- Accessible Entrance Gates
Helm in Luxor: Accessibility for Tourism

A protocol was signed in August 2017 with Luxor Governorate and Helm to make Luxor a more accessible city for persons with disabilities including tourists with disabilities.
We Walk-the-Talk: Helm is an inclusive team!

“Nothing about us without us.” - Our team is inclusive - includes both person with and without disabilities whether employees, consultants or volunteers.

The team consists of around 18 employees and 500+ volunteers.
Helm Partners