AISM-EWB & Tourism for All

Marco Pizzio

AISM (Associazione Italiana Sclerosi Multipla)
Italy

Parallel Session: Accessible Tourism
Since 1968: Non-Profit Association
Medical Scientific Research
Social Services, Assistance and Support
Network of 160 Operating Groups in 17 Italian Regions
About 10,000 Volunteers
Reference for 114,000 people with MS and their families
6 rehabilitation centers
Advocacy & Empowerment of people with disabilities
Since 2000 involved in Accessible Tourism
EUROPE WITHOUT BARRIERS
AISM & Tourism for All

Accessible Tourism

Europe Without Barriers
- Tour Operator
- MICE Operator
- Travel Management
- Accessible Itineraries

Italy Without Barriers
- Accessibility Verification
- Training & Consulting
- Destination Management

Like Home
- Network of Accessible Properties
  www.likehome.it

I Girasoli
- Hospitality
- Restaurant
- Excursions
- Tours
  www.igirasoli.ar.it

Tuscany
Veneto
Emilia Romagna
Campania

Europe Without Barriers
- Tour Operator
- MICE Operator
- Travel Management
- Accessible Itineraries

www.europewithoutbarriers.eu
www.italiasenzabarriere.it
Activities in Accessible Tourism

- NETWORK OF ACCESSIBLE PROPERTIES “LIKE HOME”
  - I Girasoli - Lucignano (Tuscany)
  - Casa Letizia - Auronzo di Cadore (Veneto)
  - Villa Matteucci - Porretta Terme (Emilia Romagna)
  - Casa Pitecusa - Ischia (Campania)

- TOUR OPERATOR AISM / EWB - EUROPE WITHOUT BARRIERS
  - Travel Management
  - Travel Agency incoming/outgoing (accessible destinations)
  - Personalized Services
  - MICE: meeting and events

- PROJECTS

- INTERNATIONAL NETWORK (ENAT)

- TRAINING

- ADVOCACY & EMPOWERMENT of people with disabilities (UNCRPD)
“I Girasoli” - Tuscany

www.igirasoli.ar.it

- 48 accessible hotel rooms + 9 bungalows
- Up to 150 people
- 2 Swimming Pools, Parking, Park, Tennis Court, Gym, Meeting Rooms, Restaurant, Bar
- Private & Shared Transfers, Excursions, “Tuscany for All” Tour
- Assistance for specific needs (electric beds, wheelchairs, standing hoist, electric scooters, shower chairs, etc.)
EWB – Europe Without Barriers

www.europewithoutbarriers.eu

Project co-financed by the European Commission that become a Tour & MICE operators:

- implementation of a methodology for accessibility verification with a Team of Experts (architects, experts in tourism, experts in accessibility, people with disabilities, journalists, bloggers, video makers)
- accessible itineraries in Italy; Slovenia; Croatia; Austria; Germany, Spain, Poland.

www.europewithoutbarriers.eu
Tours for All

- **Tuscany for All** (8 days): Lucignano, Siena, Arezzo, Cortona, shopping at “Valdichiana Outlet”, Pienza
- **Europe for All** (15 days): Tuscany, Umbria, Veneto, Slovenia, Croatia, Austria, Germany
- **Tuscany & Umbria for All** (6 days): Arezzo, Lucignano, Siena, Florence, Perugia, Assisi
- **Slovenia & Croatia for All** (6 days): Catez Spa, Ljubljana, Postojna Caves, Zagreb
- **Dolomites for All** (4 days): Auronzo di Cadore, Three Peaks of Lavaredo, Misurina Lake
- **Lake Constance & Neuschwanstein Castle for All** (4 days): Viktorsberg, Lake Constance (Bregenz, Mainau Island), Neuschwanstein Castle
- **Liguria for All** (8 days): Genoa, Sestri Levante, Cinque Terre, Portofino, Sanremo, Middle Age Villages
- **Discover Barcelona & Montserrat** (6 days): Barcelona, Montserrat
1. Lebanon for All: training and implementation of accessible itineraries in Lebanon (Beirut, Byblos, Chouf, Baalbek, Tire) - (with ENAT)

2. Basilicata without barriers: project of training and implementation of accessible itineraries in Basilicata (southern Italy Region)

3. Civil Service in Tuscany: training and implementation of accessible itineraries in Tuscany

4. Rise Wise: EU funded project aiming exchange experiences between Universities and organizations of people with disabilities in the field of empowerment of women with disabilities. Countries and Universities involved are Portugal (Braga), Spain (Madrid), Sweden (Stockholm), Turkey (Istanbul), Italy (Genoa and Brescia).

5. Perceptive barriers: itineraries for visually impaired people in Lombardy (with ENAT)

6. WAT - Women, Accessibility, Tourism: implementation of accessible itineraries linking the ports with the city centers in different European cities (Genoa, Marseille, Barcelona, Palma de Mallorca, Cagliari, Palermo, Civitavecchia, Rome, La Spezia)
Unforgettable Experiences
Thank You!

Marco Pizzio
marco.pizzio@aim.it

AISM - Europe Without Barriers
Tel: + 39 010 /2713219
Fax: + 39 010 /2713205
E-mail: info@europewithoutbarriers.eu
Web: www.europewithoutbarriers.eu
     www.italiasenzabarriere.it
     www.igirasoli.ar.it

www.facebook.com/europewithoutbarriers
www.facebook.com/senzabarriere
www.facebook.com/IGirasoliLucignano