Make-Sense
Digital Accessibility Platform

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Meet Donald

Donald suffers from a disability which limits his access to digital content. Donald is one of 1 Billion people who are frustrated by this situation.
Starting an Online Purchase Process

Donald would like to make a purchase through an e-commerce website. He cannot finish the process due to an accessibility error.

**The e-commerce website lost a customer**
Make-Sense platform immediately identifies the accessibility error using Donald’s browser; and reports it to Make-Sense dashboard. Make-Sense dashboard explains the error, and provides the error location alongside instructions on how to fix it.
Sometimes Organizations Fix Accessibility Errors in the Source Code

- Usually, after the website manager gets notified on the accessibility issue;
- He forwards it to the development team;
- The accessibility error then gets fixed within the source code;
- 1-3 months later a new version of the website will be launched and only then will the accessibility error be fixed.

The e-commerce website will **continue losing** prospective customers in the **next few months**
Make-Sense Enables Immediate Fixing

- Why wait for a new website version?
- The developer creates a fix on Make-Sense platform
- The accessibility error gets fixed immediately through Make-Sense virtual layer.

The e-commerce website earns happy customers like Donald
Combine an Immediate Fix and a Source Code Fix

- The new version containing the fix in the source code will be launched.
- The immediate fix is removed automatically.
Grant equal opportunity and access to digital content for all with no consideration to their disability by creating continuously accessible content.
How Do We Do That?

- We implement one-line of script that acts as a virtual layer on top of the web platforms (Internet/Intranet), complies with Section 508, ADA, EU 301549, WCAG 2.0+ standards, and supplies:
  - A customized accessibility end user menu
  - 24/7 monitoring, notifications, and reports on accessibility violations
  - Automated and manual remediation without entering the source code

- The only accessibility solution in the world with ISO 27001 Information Security certification
Certain ARIA roles must contain particular children

Path

\#vjs_video_3 > [role="group"] > [role="menutitem"]>nth-child(10) > [role="presentation"] > ul[role="menu"]

Element code

<\ul class="vjs-menu-content" role="menu">\ul>

To solve this issue, you need to:

Fix at least one of these issues:

- Required ARIA children role not present: menutitem menutemradio
menutemcheckbox

Tags: cat.aria wcag131 wcag2a
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