Enable Vaani

by EnAble India

Shanti Raghavan – Ashokha fellow and founder of Enable India
Our Challenge

The 2011 Indian Census estimates there are more than 26 million people with disability (PwD) in India. PWD have an employment rate of 36% compared to non-PWD with 96%. Approx. 70% of PwD are living in rural areas without access to modern networks including electricity and telecommunications.
Enable Vaani

An Interactive Voice Response (IVR) social media platform for persons with disability in rural areas. Enabling PWD and their communities to collaborate through mobile phones (without the need of internet)
Our Results

1 call every minute
Across 14 states In India
19,700+ Users
291,000+ Calls
98% User Generated content

PWD Become active citizens of the country
PWD have better education & employment = paying taxes
PWD become engaged in societal challenges & solutions

IMPACT TRANSFER by Ashoka
Our Replication Plan

Strategic Partnerships

Replicate through strategic partnerships in Nepal, Bangladesh and Sri Lanka.

EnAble India provides disability specific expertise.

Technology provider enables IVR platform.

Local partner is responsible for moderating content and developing strategic relationships with organisational stakeholders.

Our funder provides funds to setup for a 3 – 5 year period, enabling platform to stabilize and then transfer to a governmental organisation or long term funder.
Our Needs

Social Impact Investor/ Funder

- Help us set up, operate, stabilise and transfer
- Initial investment of approx. 3 – 5 years

Local Partner

- The expertise to create and moderate content
- Develop strategic partnerships with organizational stakeholders

Technology Partner

EnAble India
THANK YOU

Shanti Raghavan – Ashokha fellow and founder of EnAble India

Phone: +91 99001 93474
Email: shanti@enableindia.org

Julian Tarbox – Project Manager, EnAble Vaani

Phone: + 91 9611 209 295
Email: julian@enableindia.org