

Talk It Easy

Communication in Inclusion

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Escola de Gente

Brazil

Parallel Session: News and Easy Language



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Claudia Werneck

Journalist, writer and activist for inclusion, accessibility and rights of people with disability. A pioneer disseminating the concept of inclusive society in Latin America. Published 14 books with over 400 thousand copies sold in Portuguese, English and Spanish. Only Brazilian author to be recommended simultaneously by Unesco and Unicef. 15 years ago, founded the NGO Escola de Gente - Comunicação em Inclusão, which works so that laws and public policies transform into inclusive everyday practices, with a focus on the population that has disabilities and lives in poverty. Was awarded over 60 national and international acknowledgements, such as the Human Rights Award and the Cultural Merit Order, both from the Presidency of the Republic of Brazil.



Easy Language For Whom?





Communication and Power

It is during the communicative process that the most severe forms of discrimination happen.

The right to communication is divided into two: the right to communicate – as the source and the right to be communicated to – as the receiver.



I think, therefore, I exist. I don't think, therefore, I exist.

What is it like to live with an intellectual disability in a world that perceives intellect as its main value?



Sustainable Communication

**Nothing adds human value to a human being.
Nothing diminishes human value from a
human being.**

**What will happen when all the legitimately
human forms of communication meet?**



Intergenerational Impact

When people with and without disabilities don't communicate, an entire generation is impacted.

**Not all accessible communication is inclusive.
All inclusive communication is, by principle,
accessible.**



Easy Language

It is not a resource to be used sporadically to give “important” information to a person with intellectual disability or difficulties to learn or to concentrate herself by any reason.

It is an everyday and systematic process to exchange knowledge with people, both with and without disability in order to ensure the sustainability of nations and the planet.



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Logística S.A.