

Great business ideas go global to serve customers around the world. Social innovation too often remains local or national. Many of the ideas and the entrepreneurs behind them have the potential for global spread. Still the social sector lacks a process for globalizing an idea successfully.

This is where the Zero Project meets Ashoka – the network of the world’s leading social entrepreneurs.

The Essl Foundation and Ashoka have initiated the first Impact Transfer program to support the internationalization of innovative disability solutions for a barrier-free world.

From the hundreds of nominations by international experts, key stakeholders, as well as the teams of the Zero Project and Ashoka, 10 initiatives are selected each year for the Zero Project Impact Transfer Program.

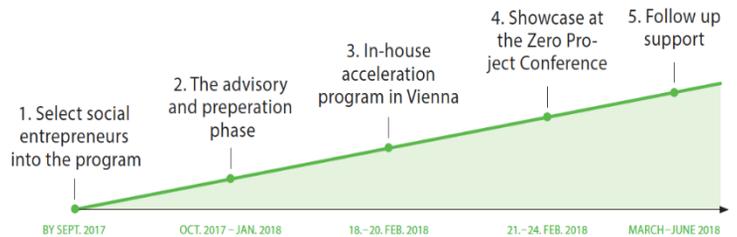
These 10 initiatives receive training, mentoring and tailored support to clarify how to replicate their innovation and impact in other geographies.

They team up with partners from the Zero Project Community willing to adopt and adapt their innovation in new geographies.

“It’s high time for a systematic matchmaking between the most outstanding innovators and Zero Project partners who take them internationally” Martin Essl,
Founder and President of the Essl Foundation

“ This program came at the right time, to help our navigation of impact transfer models, and how to assess our program strengths and weaknesses, and where to go next. The Zero Project Impact Transfer was an exceptional program”
Participant in the 2017/2018 program

A unique global community and program to replicate solutions for a barrier-free world



Positive results so far

Recommendation score: 9,6/10 highly recommend the program

Usefulness: ALL participants confirm the program has been **very useful** to improve their internal capacity and expertise

Likelihood of replication: 8/10 participants believe it is now **extremely likely** that they will be able to replicate their innovation and impact in another region.

Sustainability: ALL participants and mentors want to **remain involved** and support future participants

You made the Zero Project Impact Program an absolutely joyful (and rigorous) learning experience. Thank you!

The process was extremely helpful, especially to share this with a cohort of alike minded people with a passion for social impact.

This program came at the right time, to help our navigation of impact transfer models, and how to assess our program strengths and weaknesses, and where to go next. Also, in a way I think that was most unexpected, I feel fearless about asking for connections, support, and investments. There was something extraordinary about being validated and respected

Join us as Replication Partner

We are looking for established organizations willing to join our Impact Transfer program as replication partners (support the replication of a proven innovation). Partners will benefit from the following:

INSPIRATION: Partners contribute to the selection process and discover proven innovations for a barrier-free world, that can be replicated elsewhere.

LEARN: Partners benefit from the Impact Transfer Program (webinars, mentoring...) and build their own capacity on replication and scaling impact.

CO-CREATE: Partners commit to explore how they could support the replication of at least one of these innovations in their own context and geography.

Contact us to explore collaboration opportunities:
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www.impact-transfer.org/zero-project/



Zero Project
Impact Transfer

powered by Essl Foundation and Ashoka

Innovations supported in 2017/2018

TopEasy (Austrian Press Agency & capito, Austria)

PROBLEM: 40 percent of all adults in Austria and Germany have difficulties to understand daily news which prevents them from being active and included citizens

SOLUTION: Daily news service in easy language distributed through media agencies and NGOs to readers with difficulties in comprehending common news contents

IMPACT: 40.000 readers per month, empowers readers to better comprehend information & make more informed decisions. Goal: 20.000.000 users by 2025

REPLICATION: Expand offer and reach by creating a consortium of media partners, accessing new distribution channels, offering a mobile app service

NEEDS: Media partners, policy makers and funders, in particular in German-speaking countries



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MENTOR: Rainer Reich, former Managing Director at Boston Consulting Group, Impact Advisor, Angel Investor
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Inclusive Play Spaces (Beit Issie Shapiro, Israel)

PROBLEM: Lack of accessible public play spaces. Negative perceptions and attitudes towards children with disabilities

SOLUTION: Inclusive playground model that integrates physical and social accessibility and allows children to play together and change attitudes towards children with disabilities

IMPACT: Replicated in 30 municipalities in Israel, access to playgrounds for children with disabilities, more social interaction between children with and without disability, increased empathy

REPLICATION: Training and support program for communities that want to establish inclusive play spaces

NEEDS: Communities as local implementers, funders and matchmakers that believe in play and social accessibility for inclusion



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Enable Vaani (EnAble India)



PROBLEM: 70% of persons with disability are living in rural and remote areas, with limited access to information => isolated, dependent, marginalized

SOLUTION: Community-driven technology platform for people with disabilities in rural areas to share and collaborate using mobile phones (without internet)

IMPACT: In 14 states across India, 1call per minute, 25.000+ users generating the content, active citizenship, solidarity, better education & employment opportunities

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MENTOR: Vishal Anand, Senior executive, Ashoka mentor
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REPLICATION: Social media platform technology and disability expertise is shared with local partners which create/moderate the content and develop partnerships with relevant stakeholders

NEEDS: Strategic partnerships in Nepal, Bangladesh and Sri Lanka, Local partners for mobilizing stakeholders and moderating content creation, seed funder for initial 3 years

V2 Storybook Creator (Gallaudet University, USA)

PROBLEM: Only 3% of Deaf children receive bilingual education (in sign language). This language deprivation leads to academic, social, and occupational difficulties.

SOLUTION: Storytelling application to develop literacy of deaf children that empowers pupils, parents & educators to co-create and share stories

IMPACT: 50.000 Apps/Stories downloaded in 7 countries, improved learning experience and results, educators explore new training methods

REPLICATION: Partnerships, knowledge transfer & community building

NEEDS: Communities, schools and educators who become users and co-creators



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ReMobilizing Amputees (Jaipur Foot BMVSS, India)

PROBLEM: 30.000.000 amputees worldwide, 90% do not have access to artificial limbs

SOLUTION: Affordable and professionally built prosthetic limbs for users from low income countries embedded in a special health care model

IMPACT: 570000+ limbs fitted in India and 30 other countries, improved mobility and social participation, increased economic opportunities

REPLICATION: Support for partners (NGOs or public bodies particularly in low income countries) implementing on-site limb fitting camp, training local manpower

NEEDS: Global partners to foster our global network and enhance prosthetic technology. Local implementing partners in countries with large amputee populations with poor access to prosthetics

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Inspire2Care (Karuna Foundation, Nepal)

PROBLEM: 80% children and adults with disabilities neglected, excluded, poorest of the poor. High occurrence of preventable birth defects and childhood disabilities (70% preventable)

SOLUTION: Access to integrated and community based health care in rural areas (maternal and childrens' health care, rehabilitation, community empowerment)

IMPACT: Implemented in Nepal, 70% improved health service experience, 62% decrease in birth defects and childhood disabilities, 80% villages continue the program independently

REPLICATION: Training and coaching of other rural communities in low income countries willing to replicate the model

NEEDS: Local implementers in other countries, funders supporting a high impact and cost-effective model



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Access Programs (Museum of Modern Art, USA)



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MENTOR: Doris Rothauer, executive in cultural sector, CEO Büro für Transfer
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PROBLEM: Cultural participation is a fundamental part of the human experience and yet people with disabilities are often denied equal participation

SOLUTION: Access programs and trainings for museums and cultural institutions that provide persons with disabilities with opportunities to learn, create, share and connect

IMPACT: Over 200 accessibility trainings worldwide, cultural creation and participation becomes possible for diverse groups

REPLICATION: Institution becomes MoMA partner, MoMA provides free online resources or subscription to webinars & additional support, network building

NEEDS: Institutions excited to be leaders in accessibility and benefit from our trainings, evaluation and impact assessment experts

Understood.org (NCLD, Poses Foundation, USA)

PROBLEM: 1 in 5 kids have learning and attention issues, about half go undiagnosed. Although as smart as their peers, they have much lower graduation rates and about twice the rate of unemployment and incarceration.

SOLUTION: “Go-to” resource for parents of children with learning and attention issues offering case-specific information, tutorials and expert insights

IMPACT: 2.300.000 visitors monthly, increased awareness, decreased stigma, improved parental confidence and action-taking, better educational and emotional outcomes for children

REPLICATION: Through adoption and adherence to our unifying principles, we will transfer expertise, research, best practices, content and ongoing consultation

NEEDS: Connection to funding, on the ground partners, and local champions



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Child Development Monitoring (Suryakanti, Indonesia)



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MENTOR: K. Schetelig & D. Bundschuh, Boston Consulting Group. S Pranato, Price Waterhouse Coopers

PROBLEM: Lack of knowledge on child development expose children to higher risk of developmental delays & disability. 1 out of 3 children is detected with mild developmental delay

SOLUTION: Tools for rural communities and mothers to detect developmental delays of children early and react accordingly in combination with clinical therapy and education.

IMPACT: 7000+ toolkits distributed, 1000+ trainings, 80.000 people reached, mothers act earlier, local health workers refer children to specialists

REPLICATION: Easy to use child development monitoring toolkit, training for health workers, teachers & mothers

NEEDS: Funders and implementers in other countries working with children under five that we can support to adapt the monitoring tool to their local context and train local health workers and mothers

Visionering Freedom (WAFB, USA)

PROBLEM: The support system for blind persons keeps them dependent and prevents them from unleashing their potential

SOLUTION: Unique skill set and training that enhances a blind persons perception and thus freedom of movement

IMPACT: For 2500+ students: increased sense of security, self-direction, and opportunity; For institutions: adopt new paradigm of self-directedness in supporting blind persons, encourage exploration and participation

REPLICATION: Visioneer Festival co-created with local ambassadors (blind persons, parents, professionals) and partners to showcase and share methods. Embed this training model in support systems for blind persons

NEEDS: Sponsors and partners for the Visioneer festival in Austria. Stakeholders willing to implement this model in their context



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